



大多倫多中華文化中心
Chinese Cultural Centre of Greater Toronto

Report of the Board of Directors

For the year 2007–2008

董事局年報 (2007~2008 年度)

2008

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Board of Directors 2007–2008

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Committee	Dr. Dong-Dong Dong	董冬冬博士
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Chair	Ms Angela Chan	陳徐碧瑜女士
Directors:		
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Honorary Chairman:

His Worship David Miller	苗大偉市長	Mayor, City of Toronto
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Honorary Advisors:

Mr. Bas Balkissoon		MPP, Scarborough–Rouge River
Mrs. Yvonne Chiu, C.M.	趙鄧人翹女士	Geneticist, University of Toronto
Dr. Raymond Cho	趙成俊博士	Councillor, Scarborough–Rouge River
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Ms Teresa Tazumi	畢美莉女士	Director, Asian Banking, CIBC
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Mr. Bob Wong	黃景培先生	Vice Chairman, Leon Frazer & Associates Inc.

Home for the West to meet the East The Past to meet the Future

The Chinese Cultural Centre of Greater Toronto (CCC) is an integral part of the Scarborough Community Complex situated at Sheppard and Progress Avenues. It includes the main building in Phase I and a multi-purpose hall / performing arts theatre in Phase II. A classical Chinese garden, a joint venture with the City of Toronto, will be built later.

The 23,000-square-foot Chinese Cultural Centre consists of a resource centre, a reception hall, an art gallery, a number of studios for arts and crafts, conference rooms, and other supportive facilities. In addition to the cultural focus, the Centre houses an Asia Business & Cultural Development Centre which aims to assist and promote Asian Pacific trade. The Centre is one of the most technologically advanced cultural centres in North America.

Mission Statement

The Chinese Cultural Centre of Greater Toronto has been established to be more than an institution. Our mission is to set a standard of integrity and excellence. It is a role that will be one of active leadership in order to promote and foster Chinese culture in an inspirational and relevant manner.

Objectives

- To help Canadians of Chinese heritage appreciate all facets of their own culture.
- To actively involve and share with all Canadians the uniqueness of our culture.
- To help nurture a mutual respect and understanding between Chinese Canadians and Canadians of other heritage, with the ultimate goal of unity and prosperity.
- To play a prominent role in helping further people's understanding and perception of Canadian heritage.
- To endeavour to be a distinguished example of cultural excellence and relevance among all Canadians.
- To promote Canada and its opportunities to other Chinese communities globally.
- To create a forum for trade and business exchanges through cultural endeavours.
- To establish an international reputation of excellence.

東西薈萃 • 繼往開來

座落於雪柏大道與進步大道交界的大多倫多中華文化中心，首期工程是一所二萬三千平方呎的中心大樓，而第二期工程則是建設一座多功能會堂及演藝劇院，稍後更會與多倫多市政府合作興建一座中國傳統式園林。整項計劃是士嘉堡綜合社區中心的一部份。

文化中心大樓設施包括資訊中心、接待大堂、展覽室、課室、會議室及辦公室等。除此之外，為促進亞太貿易發展，文化中心大樓亦設立一個亞洲商業及文化發展中心。大多倫多中華文化中心是北美同類型機構中科技中最先進的一所。

服務宗旨

本中心是一間多功能服務機構，並不斷改善和提供最佳的服務。在積極推動和發揚中華文化的活動中，將擔當着指導地位的角色。

工作目標

- 輔助華人認識自己祖裔文化
- 讓全加公民分享特有的中華傳統文化
- 增進華人與其他族裔之間的了解和尊重，共享和諧與豐盛的生活
- 令更多國內、外人士認識和了解加拿大文化特色
- 致力文化工作以求盡善盡美，並為全國樹立榜樣
- 向世界各地華人宣揚加拿大之成就及就業機會
- 藉文化事工溝通東西貿易及商業交流
- 爭取本中心在國際上享有卓越的聲譽

Report of the Chairman & President

Dr. Ming-Tat Cheung, Chairman and President

CCC has entered into the second year of its operations since the official opening of Phase II in September 2006 and continues to meet the needs of the community at large by providing facilities for educational, cultural and recreational activities through regular and special programming all year round. The Theatre and the MPH are meeting the public's demand for a venue to house cultural and athletic programs and exhibitions of the Chinese community as well as other ethnic groups within the GTA.

Our mandate of promoting Chinese culture to other communities has continued to flourish. In the past year, we have again participated as a cultural partner to the Lantern Festival at Ontario Place, continued to play a major role in the Canadian Multicultural Council-Asians in Ontario's Asian Heritage Month program and worked with The National Ballet to Canada to promote western dance to the Chinese audience. In addition, for the first time we selected the Royal Ontario Museum as the venue for our annual Imperial Ball.

Aside from promoting culture, CCC has always played an important role in social issues. We helped raise more than \$125,000 through various fundraising activities for the China Earthquake and Burma Cyclone relief. Thanks to all directors who worked hard to support these events, which were obviously very dear to our community.

Our primary operational challenge relates to a shortage of manpower to assist with daily operations. We are most fortunate to have had Mr. Michael Chan running the Operations Committee this past year, with the help of Mr. Joseph Kan. The organizational responsibilities have been restructured and more clearly defined and staff morale has consequently improved significantly. Mrs. Angela Chan, Mrs. Marion Ho, Mrs. Lena Wong and Mrs. Dong Dong Dong have contributed greatly to the success of the Centre's operations and its regular and special programs. In addition to these individuals, the success of CCC depends largely on its directors and hundreds of volunteers, whom we thank for their ongoing efforts.

As in all organizations, the future presents its own challenges. Attendance at our regular interest classes this past year has not fully met expectations, in part due to competition from many other government subsidized service organizations and public recreation centers that provide similar classes with much lower fees. We will meet this challenge by becoming more innovative with our programming in the coming years and exploring more cost effective measures to provide classes to the general public.

A further significant challenge that the CCC continues to face is the \$4.5 M shortfall incurred during the Phase II construction. The debt is partially financed through a mortgage and operating loans. The income from rental of the theatre, the MPH and the Phase I facilities are helping to pay off the loan interest and we are continuing our efforts to balance the books of the Centre. Thanks to our treasurer Mr. Tony Quan for his hard work. Recent fundraising efforts have been less than successful as the public seems to think the Centre is already built and that there is no longer any urgency to contributing to the Centre's building fund. In fact, there are still ample naming opportunities in the new building for interested donors and it is important that we continue to look for new sources of financial support to pay down debt and to add ancillary facilities. We look forward to making continued progress on this challenge as we embark upon another exciting year.



Report of the Building Committee

Mr. Alan S. Lam, Chair

The Chinese Cultural Centre of Greater Toronto (CCC) Phase II expansion project, with its over-600-seat, acoustically superior theatre, has been open to the public since September 9, 2006. Since its opening, many successful theatrical performance events have been held and many excellent feedbacks are received from performers and their audiences. The Multi-Purpose Hall has also hosted many functions of a wide variety of uses including banquets; conferences, including trade shows and business conferences; as well as recreational activities including table tennis, dances, and many more.

The goal of making the CCC Phase II a major landmark in the Greater Toronto Area and one of the best Chinese Cultural Centre in the North America has been achieved.

On behalf of the Building Committee, I am pleased to report to you that the Phase II operation has been running very smoothly and successfully as planned and designed.

The operation committee is the largest committee of the CCC Board. It is set up to manage the entire operation of the Centre.

Responsibilities

- The planning and setting up of all the Centre's programs
- Organize or help in organizing CCC events (internal & External)
- Manage the booking, rental and upkeep of the Centre's theatre
- Manage the booking, rental and upkeep of the Multi-Purpose Hall (MPH)
- General maintenance of the Centre's facilities
- Update the Centre's website, and maintenance of the computer workstations and networking system

Committee members

Members of the committee consists of eight (8) Board members (Michael Chan, Joseph Kan, Marion Ho, Lena Wong, Angela Chan, Joseph Chen, Tony Wong and Dong Dong Dong). The day-to-day running of the operation was in the hands of seven (7) members of staff looking after programs, events, theatre, information technology and the centre maintenance. Assisting the committee members and staff are a number of part time volunteers from the community and part time summer students.

Re-organization

The committee has recently undergone some re-organization taking place in stages. The main objectives of the re-organization are to

- Provide a more efficient operation and a better co-operation environment between Board of Directors, staff and volunteers
- Provide faster service and responses to CCC members, users and customers
- Get more Board members involved in the operation of the Centre
- Understand better and Achieving the annual targets set by the Board

Interim Result and Activities

Up to the time of reporting, thanks to the effort of committee members and staff, we are ahead of this year's budget and should be able to achieve the annual budget set by the Board.

The theatre was booked to near capacity with 115 confirmed bookings so far. Apart from special events and programs that the centre was staging periodically, we are currently running 10-15 interest classes continuously at the centre.

We are constantly looking for volunteers to help out the operation of the centre. Anyone interested in donating your time to do volunteer work for the centre, please contact the office.

Report of the Marketing & Fundraising Committee

Ms Sharifa Khan, Chair, Marketing Committee

There were a total of 32 news releases to Chinese media and in some case to mainstream media from July 2007 and June 2008. There were 19 news conferences held by the Chinese Cultural Centre and some in conjunction with partners. Media monitoring of both print and electronic coverage were executed.

Forward looking in 2008/2009, it is recommended that the Centre consistently widen its media strategies to including Canadian mainstream media and other ethnic media to garner attention to the Centre and its programs and activities. Government newsletters and publications should also be considered in the future.

**List of News Releases Issued and Press Conferences Held by CCC
July 2007 – June 2008**

	DATE	EVENT
2007	July 3	7th Annual Golf Tournament
	July 18 *	Chinese Day at Woodbine
	July 21 *	8th Annual China Study Tour
	July 24 *	Hong Kong Chinese Orchestra—Cultural Exchange Performance A celebration of the 10th Anniversary of the Establishment of the Hong Kong Special Administrative Region
	Aug 4	遊樂宮燈籠節特價門票文化中心有售
	Aug 4	「雪韻楓情」——黎沃文眼中的加拿大 中加巡迴展
	Aug 15 *	Full house to greet Hong Kong Chinese Orchestra in Toronto and Vancouver
	Aug 21 *	中國明星藝術團精彩演出獻給多倫多觀眾
	Sept 4 *	鋼琴大師傅聰音樂會將於十月初舉行
	Sept 4	第八屆氣功及太極氣勁傳授大會
	Sept 18	「中加千里共嬋娟」中秋慶祝活動
	Sept 27	『世界心臟日』繪畫賽接受報名
	Oct 3 *	文化中心十月初舉辦健康關注日
	Oct 24	『世界心臟日』繪畫比賽結果公佈
	Nov 20 *	Result from the “Celebrate the 600th Anniversary of Admiral Zheng He’s Voyages to the Western Sea Scholarship”
	Nov 28 *	殷承宗將來多倫多演奏鋼琴協奏曲《黃河》
	Dec 13 *	中國廣播藝術團精彩演出獻給多倫多觀眾
	Dec 17 *	Rolex presents: A Chinese New Year Celebration with Chan Hon Goh, Prima Ballerina of the National Ballet of Canada and Friends
	Dec 17	2007 Chinese Canadian Youth Achievement Awards
	Dec 19 *	Spring Festival Celebration for the Year of the Rat 2008
2008	Feb 7 *	殷承宗將來多倫多演奏鋼琴協奏曲《黃河》
	Feb 14	大多倫多中華文化中心舉辦南拳及文化春令日營
	Mar 13 *	加拿大亞裔青年偶像歌唱比賽華人公開選拔賽
	Mar 26 *	2008 Imperial Ball—Shanghai Kaleidoscope—A celebration of 20th Anniversary of the Chinese Cultural Centre of Greater Toronto
	Mar 27 *	廖光然醫生蒞臨多倫多出席北美華人醫學會會議
	Mar 31 *	Orchid Show 2008
	Apr 7	加拿大亞裔青年偶像歌唱比賽華人公開選拔賽決賽四月廿日錦繡中華分高下
	Apr 18	大多倫多中華文化中心慶祝廿週年紀念鳴謝各界多年支持
	Apr 28 *	2008 Imperial Ball—Shanghai Kaleidoscope—A celebration of 20th Anniversary of the Chinese Cultural Centre of Greater Toronto
	May 15 *	Fund raising activities for Sichuan Earthquake and Myanmar Cyclone Relief
	May 21	Fundraising activities for Sichuan Earthquake and Myanmar Cyclone Relief
		UPDATE
	June 13	「四海同心齊賑災」連串活動 共籌善款約十二萬元

* Press conferences held

Report of the Program Committee

Mrs. Lena Wong, Vice-President

It has been a very busy year at the Chinese Cultural Centre (CCC). All events and programs have been extremely rewarding, not only for our loyal supporters but also the thousands of participants over the course of this year. We take pride in our steady growth.

A warm welcome to our new staff member: Ms Denise Yan who started in May 2008 as our new Event Manager, a great addition to the promotions of our activities here at CCC.

My heartfelt thanks to each and every one of our dedicated staff as well as all the volunteers and our Board of Directors for their support and contributions. We could not have done it without you.

Cultural Programs for Children and Youth

One of our most popular programs was the Chinese Cultural Summer Camp, an eight-week day-camp that ran from July 3rd to August 24th for children aged 4 to 12 years old. Kung fu classes were taught by the 34th Generation Shaolin Monk Master, Shi Yan Chong. Children were exposed to the basic foundations of Shaolin-style kung fu as well as the hardship, endurance and discipline of the Shaolin monk. Cantonese and Mandarin classes. Chinese crafts, science, mathematics, varieties of sports activities and even field trips were arranged as part of the summer camp program. Camp instructors, program leaders, volunteers and our centre's spacious environment were all elements that made this program a success. The camp gained positive responses from both children and parents.

As usual, CCC also organized a summer cultural camp for Families with Children from China (FCC) during the last week of August. Adopted children and their parents were given the opportunity to spend a wonderful week filled with Chinese cultural activities. CCC demonstrated an important role in reaching out and enhancing Chinese cultural experience in the community.

The March Break Kung Fu and Chinese Culture Camp was another popular children's program. The morning section taught *nam kuen* ("southern fist") where children were introduced to fundamental kung fu and self defense. Mandarin, Chinese painting, Chinese calligraphy, and arts and crafts were taught by other instructors in the afternoon.

Besides the various camps, we also offered the China Study Tour for high-school and

university students between the ages of 15 to 25. Headed by one of our director, Mrs. Marion Ho, our group of participants started their journey on July 29th focusing on international business, culture and the arts. They attended intensive Mandarin training and Chinese cultural courses at the Beijing Institute of Technology for the first 10 days. Later on, the group headed to Xi'an, Guilin, and then proceeded to other cities including Yangshuo, Shanghai, and the ancient town of Zhou Zhuang. Famous tourist spots included the Grand Mausoleum of Emperor Qin Shi Huang (the Terra-Cotta Warriors and Horses), the Hua Qing Hot Spring, the Big Wild Goose Pagoda, the Li River, the Elephant Trunk Hill, the recently-restored historic Garden of Mandarin Yu Yuan, and the Shanghai TV Tower. The trip also included visits to many museums, dance and acrobatic shows, a *xiao long bao* lunch, and a night cruise on the Huangpu River. Our students gained interesting knowledge about traditional Chinese culture, infrastructure and industrial technological advancement—it was a truly memorable 3 weeks!

Special Events and Community Festival Celebrations

In the past year, CCC has actively involved in numerous successful special cultural events, with the tireless effort of our special event director, Ms Angela Chan, and our team, we are proud of our results in many activities such as Toronto Doors Open, Let's Celebrate Canada Day, Golf Tournament, Chinese Day at Woodbine, Health Awareness Day, Mid-Autumn Harvest Moon Festival, Diversity Business Forum, the Lantern Festival at Ontario Place, the Orchid Show, High School Volunteer Fair, Qi Gong For Health Seminar, Children's "World Heart Day" Drawing Competition, Children's Christmas Party, Volunteer Appreciation Night, Chinese New Year Celebrations plus many fundraising events, including cyclone of Myanmar and China Earthquake. And most importantly, our annual fundraising gala: The Imperial Ball. All these have garnered enthusiastic support from both the Chinese and mainstream communities. In particular, we are proud and honoured to be in partnership in some of the program and events with Ontario Place, the ROM, and The National Ballet of Canada.

Interest Classes and Group Tours

The CCC has coordinated more than 150 interest classes with about 2000 students. Currently, we have 25 classes including ballroom dance, Chinese calligraphy and brush painting, Cantonese opera singing, Cantonese and Mandarin classes, *erhu*, *qi gong*, tai chi, yoga, and many more.

Besides the different interest classes, we have also welcomed different schools and organizations to tour our beautiful building. In the past year, we have given tours to Family Residence, The Giles School, and Senator O'Connor International Language School.

Dr. Hin-Shiu Hung Art Gallery Exhibitions

We had a total of seventeen exhibitions over the past twelve months. Among them, two were co-organized by the CCC—Environs: Scarborough Arts Council Annual Juried Art Exhibition, and Michael Bing Chiu Lai and his pupils' 47th Joint Art Charity Exhibition.

All exhibitions drew good attendance from the public.

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