



Imperial Ball

- Date:** Saturday, September 10, 2022
- Venue:** The Chinese Cultural Centre of Greater Toronto
5183 Sheppard Ave. East, Toronto ON, M1B 5Z5
- Capacity:** 450 patrons
- Program:** Tantalizing VIP Reception
Spectacular live entertainment
Gourmet cuisine dinner
Live and silent action
Traditional lanterns and moon cakes sharing by moonlight
Imperial Ball After Dark
- Format:** In-person Gala and event will be livestreamed
- Dress Code:** Black-tie or National attire
- Promotion:** The high profile Imperial Ball sponsorship package is designed to provide extensive media and editorial coverage before, during and after the Gala dinner.

The Imperial Ball Gala will be extensively promoted through:

- ❖ 1,500 Imperial Ball Launch postcards and Gala posters
- ❖ Imperial Ball Invitation package mailed to approximately 2,000 potential patrons in G.T.A.
- ❖ Advertisements on television, radio, newspapers, digital media platforms, and Imperial Ball website (?)
- ❖ Post-event supplement in Sing Tao Daily GTA Edition, news network, social media platforms



Imperial Ball

Honorary Patron

\$30,000

- ◆ The Honorary Patron could elect a representative to act as an Honorary Co-Chair of the Imperial Ball 2022
- ◆ Exclusivity in your field of an industry at the same level
- ◆ Corporate logo to appear on large screens inside the dining hall
- ◆ 20 complimentary VIP tickets with preferred seating to attend Gala Dinner
- ◆ Opportunity to distribute corporate material to guests
- ◆ Free-standing corporate banner to be prominently displayed at the venue
- ◆ Full-colour advertisement in souvenir program book
- ◆ One special memento to be presented to the Honorary Patron at the Gala
- ◆ Invitation to deliver a two-minute message on stage
- ◆ Special recognition during the press conference
- ◆ Opportunity for the Honorary Co-Chair to speak in the TV promotional video
- ◆ MC mention throughout the evening
- ◆ Corporate logo to appear in all newspaper advertisements, TV, and social media platforms
- ◆ Acknowledgement of Honorary Patron will appear on CCCGT website which will automatically link to your company's website
- ◆ Corporate logo to appear on the elegantly designed full-colour souvenir poster



Entertainment Sponsor \$18,000

- ◆ On-site banner display at Gala Dinner (banner provided by sponsor)
- ◆ 10 complimentary VIP tickets to attend Gala Dinner
- ◆ Sponsor's video greeting during the Gala
- ◆ Special recognition during the press conference as the Entertainment Sponsor
- ◆ One full-page colour advertisement in the souvenir program book for your corporation
- ◆ Corporate logo to appear in all newspaper advertisements, TV, and social media platforms as the Entertainment Sponsor
- ◆ Acknowledgement of Entertainment Sponsor will appear on CCCGT website which will automatically link to your company's website
- ◆ Logo on the elegantly designed full-colour souvenir poster as the Entertainment Sponsor
- ◆ One special memento to be presented to the Entertainment Sponsor at the Gala
- ◆ Presentation to the Feature Performer at the Gala
- ◆ Acknowledgement in the souvenir program book as the Entertainment Sponsor
- ◆ Corporate name to be displayed on the table at the Gala



Reception Sponsor \$18,000

- ◆ On-site banner display at Gala Dinner (banner provided by sponsor)
- ◆ 10 complimentary VIP tickets to attend Gala Dinner
- ◆ Sponsor's video greeting during the Gala
- ◆ Special recognition during the press conference as the Reception Sponsor
- ◆ One full-page colour advertisement in the souvenir program book for your corporation
- ◆ Corporate logo to appear in all newspaper advertisements, TV, and social media platforms as the Reception Sponsor
- ◆ Acknowledgement of Reception Sponsor will appear on CCCGT website which will automatically link to your company's website
- ◆ Logo on the elegantly designed full-colour souvenir poster as the Reception Sponsor
- ◆ Acknowledgement of your company on site as the Reception Sponsor
- ◆ One special memento to be presented to the Reception Sponsor at the Gala
- ◆ Acknowledgement in the souvenir program book as the Reception Sponsor
- ◆ Corporate name to be displayed on the table at the Gala



Platinum Sponsor \$15,000

- ◆ On-site banner display at Gala Dinner (banner provided by sponsor)
- ◆ 10 complimentary VIP tickets to attend Dinner Gala
- ◆ Sponsor's video greeting during the Gala
- ◆ Special recognition during the press conference
- ◆ One full-page colour advertisement in the souvenir program book for your corporation
- ◆ Logo to appear in all newspaper advertisements, TV, and social media platforms as Platinum Sponsor
- ◆ Acknowledgement of Platinum Sponsor will appear on CCCGT website which will automatically link to your company's website
- ◆ Logo on the elegantly designed full-colour souvenir poster
- ◆ One special memento to be presented to the Platinum Sponsor at the Gala
- ◆ Acknowledgement in the souvenir program book
- ◆ Corporate name to be displayed on the table at the Gala



Gold Sponsor \$8,000

- ◆ 10 complimentary VIP tickets to attend Gala Dinner
- ◆ Sponsor's personal video message during the Gala
- ◆ One full-page black and white advertisement in the souvenir program book for your corporation
- ◆ Logo in all newspaper advertisements
- ◆ Logo on the elegantly designed full-colour souvenir poster
- ◆ One special memento to be presented at the Gala
- ◆ Acknowledgement in the souvenir program book as Gold Sponsor
- ◆ Corporate name to be displayed on the table at the Gala



Corporate Sponsor \$6,800

- ◆ 10 complimentary tickets to attend Gala Dinner
- ◆ One special memento on the dinner table
- ◆ Acknowledgement in the souvenir program book as Corporate Sponsor
- ◆ Corporate name to be displayed on the table at the Gala

Friendship Table \$5,000

- ◆ 10 tickets to attend Gala Dinner